

About the Project



The SM4B project is dedicated to transforming social media usage into a fruitful business opportunity for young individuals. Through a comprehensive training framework, we aim to equip participants with essential skills in social media management, digital marketing, and entrepreneurship.

Project Goals

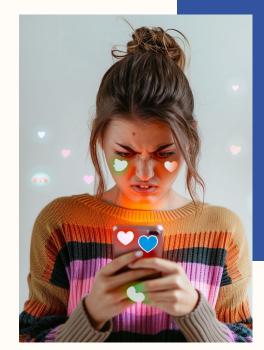
- Empower Youth: Provide young individuals with the knowledge and skills to turn their social media usage into business opportunities.
- Innovative Training: Develop a robust training framework that includes critical thinking, practical skills, and entrepreneurship.
- Support Networks: Foster support from local community groups, business incubators, and government programs.

Upcoming Activities

Stay tuned for our next steps in developing a robust training framework designed to empower young entrepreneurs in utilizing social media for business growth. We look forward to your participation and support!

Partners

Fundacja Zdrowia i Rozwoju Człowieka, Poland L4Y Learning for Youth GmbH, Germany Mevhibe Ateş Technology Foundation, Türkiye



Social Media

Instagram → /sm4bproject

X → /sm4bproject

YouTube → @sm4bproject LinkedIn → /sm4bproject

Together, let's turn social media into a powerhouse of business opportunities!







